1. **Page Length Impact:**
   * Investigate whether there is a correlation between the number of pages and the average ratings. Publishers might want to understand if readers prefer longer or shorter books.
2. **Popular Authors:**
   * Identify authors with consistently high average ratings and a large number of ratings. This can help publishers understand which authors have a strong and engaged fan base.
3. **Rating Distribution:**
   * Visualize the distribution of ratings to understand if most books fall within a certain rating range or if there are outliers.
4. **Best-Selling Books:**
   * Identify the top-rated and most-rated books in the dataset. This information can guide publishers in understanding what types of books tend to perform well in the market.